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## **Shaanxi International Investment Forum 2006**

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- ❑ **Orchid Asia Group Management Co. Ltd. is a private equity investment fund with offices in:**
  - Hong Kong
  - Shanghai
  - Guangzhou
  - San Francisco
- ❑ **Backing experienced executives in building business franchises in China**
- ❑ **Seek to invest in high barrier of entry business franchises that have high growth prospects in following sectors**
  - Consumer services and products;
  - Consumer internet services and IT services;
  - outsourced manufacturing and services;

- **Orchid Asia seeks to invest in high quality companies with long-term growth potential. Our criteria are as follows:**
  - Operating executives who are familiar with Chinese business environment and (or) have proven experience with western companies.
  - Products or services should have significant market potential in China and/or export opportunities.
  - Business models have been proven effective in other developing countries.
  - Significant competitive advantages in their industries and such advantages could be a license, a name brand, a uniquely low cost structure, extensive distribution channels, and technology patents.
  - Prefer to invest in enterprises that can reinvest cash flow or deploy incremental capital in high-return projects

## ❑ **Investment Size**

- Non-control investment
- US\$5M – US\$15M per investment
- Target company usually has achieved significant revenues (RMB100 million plus) and profit (RMB20 Million or more)

## ❑ **Our Recent Investments**

- US\$10M investment in a market leader in sporting goods retailer – Sport100
- US\$9M investment in a leading industrial gases company in China - SCGC